

KPIT Cummins Infosystems hosted the launch of the blogging website, www.blogeverywhere.com on the 10th of March 2006.

BlogEverywhere.com is a venture of Sabeer Bhatia and Shiraz Kanga. This blogging website has been developed at KPIT Cummins' development center in Pune and is a milestone for KPIT Cummins in terms of its end-to-end product development capabilities.

KPIT Cummins' Chairman & Group CEO Ravi Pandit, said "I am sure that this project has laid a foundation for significant collaboration with Sabeer on his prospective internet ventures. Working with visionaries like [Sabeer](#) and Shiraz has been an enriching experience for us. I wish Blogeverywhere.com every possible success."

Kishor Patil, CEO & Managing Director, KPIT Cummins, says "There have been very few products of such type developed end-to-end in India. We are indeed quite excited about the product. As blogs occupy more space in the lives of fellow netizens, I am sure they will find this tool very useful." "We are equally excited about working with Shiraz, Sabeer and team." adds Mr. Patil.

BlogEverywhere is making its debut in India. Mr. Sabeer Bhatia says, "I hope that every internet user in India will consider using this **blogbar**. I am very proud of the fact that the product was designed and developed in India. I predict that **BlogEverywhere** will convince users from all over the world that India can develop products not only for the Indian market but also for the world market."

According to Mr. Bhatia, "All its features and functions make **BlogEverywhere** a universal and multi-purpose **blogbar**. With this **blogbar**, every person can be a participant on the web and not just a passive observer. This will truly make the web a platform of the people, by the people."

BlogEverywhere.com is designed specifically to promote simple, universal and contextual blogging. Equipped with a range of features like on-click blogging, ratings, RSS Feed Reader, Site enhancements etc. the product is expected to make the hotmail experience visibly better.

BlogEverywhere has been developed to take advantage of the potential of Web 2.0. One of the main characteristics of Web 2.0 is the democratization of the web. People are no longer content to be passive observers of information that has been fed to them - they want to be active participants.

BlogEverywhere makes it very easy for everyone to add their own comments to any web page as they are surfing the web. In other words, you are no longer confined to making comments on only a limited number of web sites. You can now surf the entire web and make comments on anything that is of interest to you on any web site. A unique feature enables you to do this with a simple one-click interface.

BlogEverywhere also provides users with a variety of search engines on its **blogbar**. They can search the web using any of the most popular search engines and then make comments on the results - all from the same **blogbar**. Users of the **blogbar** can also search for and read other peoples comments on any topic on the **BlogEverywhere** site.